



Focus on Thailand, the Heart of Asia – Your Gateway to Textile Sourcing in Asia

# 2<sup>nd</sup> Asian International Yarn & Fabric Sourcing Show 2025

A Premier Global Textile Sourcing Platform in the Heart of Asia, featuring the leading Asian Yarn, Fabric Trims & Accessories Manufacturers & Suppliers

Event Date	: 18 – 20 February 2025
Time	: 10:00 am to 6:00 pm
Location	: IMPACT Exhibition Center, Bangkok - Thailand
Frequency	: Annual
Open to	: Professional Business / Trade Visitors upon free Registration
Official Website(s)	: <u>www.asia-textilesourcing.com</u> , <u>www.asia-sourcing.com</u> www.cems-yarnandfabric.com, <u>www.cems-textileseries.com</u>

## Concurrent Exhibition:

2<sup>nd</sup> Asian International Apparel Sourcing Show 2025

www.asia-apparelsourcing.com



1. Market Access and Business Expansion: The 2nd Asian International Yarn and Fabric Sourcing Show 2025 provides a platform for manufacturers to showcase their products, materials, and technologies to a global audience. This expo attracts industry professionals, buyers, and stakeholders from various regions, offering an excellent opportunity to expand market reach and explore new business opportunities. Participating in the 2nd Asian International Yarn and Fabric Sourcing Show 2025 allows companies to explore opportunities for market expansion, distribution channels, and partnerships within the region and beyond.



2. **Unparalleled Networking Opportunities:** The expo serves as a networking hub in the Heart of Asia (Bangkok, Thailand) where manufacturers can connect with potential clients, suppliers, distributors, and industry experts. Networking can lead to business development, collaborations, cross-border partnerships, and valuable insights into market trends and innovations.

3. **Brand Visibility, Reputation, and Recognition:** Being part of a prestigious international expo like 2nd Asian International Yarn & Fabric Sourcing Show 2025, manufacturers can enhance their company's reputation, brand visibility, and recognition on a global scale. Exhibiting at such a prestigious event demonstrates a company's commitment to innovation,

quality, and leadership in the Yarn, Fabric Trims and Accessories sector, which can positively impact its brand image and credibility, which attract potential customers and business partners.

- 4. Facilitating Trade Relations: The Expo will play a crucial role in fostering trade relations between Asian Textile manufacturing nations and the rest of the world by bringing together participants from diverse backgrounds, The Expo will help strengthen economic ties and promote cross-border collaboration in the Global Textile Sourcing Industry.
- 5. **Strategic Location:** Bangkok, as the host city, serves as a gateway to the rapidly growing Textile and Apparel manufacturing markets of South & Southeast Asia, and beyond. With its robust infrastructure, strategic location, and business-friendly environment, Bangkok provides the ideal backdrop in Asia for fostering international partnerships, driving innovation, and facilitating trade relations.
- 6. Showcasing Products and Services: Exhibiting at the 2nd Asian International Yarn & Fabric Sourcing Show 2025 provides a platform to showcase products, services, and capabilities to a targeted audience. This exposure can help companies increase brand visibility, generate leads, and attract potential customers who are specifically interested in Yarn, Fabric, Trims or Accessories Sourcing from Asia.
- 7. **One-Stop Sourcing Platform:** By bringing together Textile manufacturers and suppliers from across Asia, the Expo will serve as a one-stop sourcing platform for

Regional and Global buyers in the Heart of Asia - Bangkok, Thailand, solidifying its position as a global hub and a preferred destination for Yarn, Fabric, Trims and Accessories Sourcing in Asia. By visiting this Expo, buyers will be able to explore a wide range of products, materials, compare products, and find the best deals without having to travel to multiple countries.

### **Event Profile**

The 2<sup>nd</sup> Asian International Yarn and Fabric Sourcing Show 2025 is a significant platform for the textile industry, bringing together manufacturers, suppliers, buyers, and industry professionals from across Asia and beyond. It serves as a vital hub for networking, sourcing, and showcasing the latest trends, innovations, and technologies in the yarn and fabric sector.

As the global epicenter of Fashion and Textile manufacturing continues to pivot towards Asia, Thailand emerges as the perfect nexus for Textile manufacturers from Asian nations and Global buyers to converge. This landmark event promises to redefine the landscape of Textile sourcing and production in the region.

This Expo is a part of CEMS-Global USA's <u>Textile Series of Exhibitions</u> and <u>Yarn & Fabric</u> <u>Series of Exhibitions</u> held across 3 continents in Bangladesh, Brazil, Morocco, Sri Lanka, and Thailand.

CEMS Global USA is a renowned Multinational organizer of B2B Trade Exhibitions that span across various industries and 4 continents, and one of its notable series focuses on the Textile sector. This series of exhibitions serves vital platform for Global ลร ล Manufacturers of the textile and apparel sector to come together, tap highly potential markets, and showcase trends, products, the latest and technologies.



One of the highlights of CEMS Global USA's Textile Series is its commitment to showcasing innovation and sustainability. As the textile industry evolves to meet the demands of an ever-changing world, these exhibitions provide a platform for Manufacturers to showcase their cutting-edge technologies, sustainable practices, and eco-friendly materials.

The expo features participation from all major Asian apparel and textile manufacturing nations showcasing a wide range of yarns, fabrics, textiles, and related products, providing a comprehensive participation from the textile industry in Asia. This allows buyers to access a wide range of products and suppliers in one location.

Set against the vibrant backdrop of Bangkok, Thailand, a global business hub renowned for its dynamism and connectivity and a gateway to the rapidly growing Textile and Apparel manufacturing markets of South & Southeast Asia, and beyond; this Expo promises to be an immersive experience like no other. Bangkok's strategic location in Asia, coupled with its world-class infrastructure and hospitality, makes it the perfect host city for such a prestigious event for fostering international partnerships, driving innovation, and facilitating trade relations between manufacturers, buyers, investors, and industry professionals. This Expo will serve as a premier networking hub in Asia for Textile Sourcing and a crucial role in fostering trade relations between Asian countries and the rest of the world. By bringing together participants from diverse backgrounds, it helps strengthen economic ties and promotes cross-border collaboration in the textile industry.

Whether you are a seasoned professional looking to forge new partnerships or a budding entrepreneur seeking inspiration, the 2<sup>nd</sup> Asian International Yarn & Fabric Sourcing Show 2025 will offer a plethora of opportunities to connect, collaborate, and catalyze growth.

# Why Thailand?



**Centralized Access to Asian Markets:** Thailand is the 2<sup>nd</sup> largest economy in Southeast Asia. Bangkok's strategic location in the heart of Asia makes it an ideal venue for an international sourcing expo showcasing Dyestuff and Chemical manufacturers from across the continent. It provides convenient access to major Dyes and Chemical manufacturing countries such as China, India, Thailand, Taiwan, and South Korea; making it convenient for regional exhibitors to participate and international attendees to tap into

the diverse manufacturing capabilities of the Asian Dyestuff and Chemical producing nations.

**Strategic Location:** Nestled in the heart of Asia, Thailand serves as an ideal and convenient hub in Asia for Global Dyestuff and Chemical sourcing. Boasting a robust infrastructure, strategic geographic positioning, and a thriving business environment, Bangkok offers unparalleled accessibility and Global connectivity to Regional & Worldwide buyers and industry stakeholders to conveniently visit Thailand, leading to new business opportunities, cross-border trade development, collaborations, and partnerships.

Asia's Dominance in Dyestuff and Chemical Manufacturing: Asia has long been a hub for Dyestuff and Chemical Manufacturing. Thailand serves as a strategic hub for the regional Dyestuff and Chemical industry due to its central location within the Asia-Pacific region. Hosting a sourcing exhibition in Thailand would attract key players from across the region and global buyers.

**Networking Opportunities:** Sourcing exhibitions provide excellent networking opportunities for industry professionals, including manufacturers, suppliers, buyers, researchers, experts, and entrepreneurs. By hosting such an event in Thailand, Regional and Global Sourcing buyers can connect with Asian manufacturers and suppliers, fostering business development, cross-border collaborations, and partnerships.

Access to Emerging Markets: The Expo's location in Bangkok grants exhibitors, buyers, and attendees, unparalleled access to some of the world's fastest-growing economies, and beyond. These emerging markets present immense opportunities for expansion, making the Expo a prime destination for industry players seeking to capitalize on new growth frontiers.

**Tourism and Cultural Appeal:** Bangkok offers a vibrant cultural experience and is a popular tourist destination, attracting visitors from around the world. Its rich heritage and world-famous hospitality make it an attractive destination for international visitors. Attendees can experience the city's unique blend of traditional and modern influences, explore its vibrant markets, indulge in its delicious cuisine, and enjoy its bustling nightlife. By combining business with leisure, the expo in Bangkok would not only offer attendees a memorable and rewarding



experience, but also encourage greater participation, and engagement thus enhancing the overall experience of the event.

**Infrastructure and Facilities:** Bangkok boasts world-class infrastructure and exhibition facilities, including the <u>IMPACT Exhibition and Convention Center</u>. IMPACT offers modern amenities, ample exhibition space, and efficient logistics support, ensuring a seamless experience for exhibitors and attendees alike.

## **Profile of Exhibits**

All kinds of Cotton / Synthetic Woven & Knitted Fabrics, Denim, Natural Fabrics (Woven / Knit), Denim, Functional Fabrics, Technical Textiles, Dyed Fabric, Printed Fabric, Silk, Linen, Yarns, Fiber, Fancy Finishing, Home Textiles, CAD/ CAM & E-business. Coated Artificial Fur, Artificial Leather, Embroidery fabric, Greige Cloth.

**Accessories:** Hangers, Computers & Labeling Systems, Embroidery, Lace, Labels, Zipper, Button, Snap Fastener, Transfer Press, Shoulder Padding, Interlining, Weaving Ribbon

Support Services, Consultants, Related Trade Publications & Web portals.

#### **Profile of Visitors**

Visitors to the 2nd Asian Yarn & Fabric Sourcing Show 2025 will be the Global Textile and Apparel Sourcing buyers, as well as Regional Apparel manufacturers from Asian Nations consisting of Textile and Apparel Sourcing buyers, Senior Production Managers, Apparel manufacturers, Textile manufacturers, Retailers and Wholesalers, Fabric Suppliers, Yarn producers, Apparel brands and retailers, Buying house representatives, Agencies, Government officials, Textile Associations, Importers and Traders, Export houses, Industry stakeholders

#### About the Organizer

CEMS-Global USA, based in New York, is a Multinational Exhibition & Convention Organizer, with operations across 4 continents. Established in 1992, CEMS-Global, in this span of over 30 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. CEMS-Global also assists Trade Associations, Governments, and businesses as an International Trade & Export Development Agency in international markets, including market research, export strategy development, partner identification, and trade promotion.

Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations.

With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, the Chambers of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, several Industry sectors and boosted International Trade & Development in many countries.

## Organized by:



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